

# THE SWISS AI CONFERENCE



SWITZERLAND  
INNOVATION  
PARK CENTRAL  
SITE OF PARK ZÜRICH

REAL AI INSIGHTS BEYOND THE HYPE

## 15/MAY/2025

### 16:00 – 19:30

The event will be held bilingually in German and English.  
CHF 190 / free for members of the Switzerland Innovation Park Central.

Switzerland Innovation Park Central  
Suurstoffi 18b, 6343 Rotkreuz, Schweiz

[www.building-excellence.ch](http://www.building-excellence.ch)



Join now!



# IMMERSE YOURSELF IN THE WORLD OF AI

THE SWISS AI  
CONFERENCE  
15/MAY/2025



WITH DETAILED INSIGHTS,  
PRACTICAL SOLUTIONS AND A PLATFORM  
THAT CONNECTS YOU WITH THE THOUGHT LEADERS  
IN AI OF TODAY AND TOMORROW!

Amidst the global AI hype, we set a clear focus:  
How can businesses leverage AI today to create real  
value? The Swiss AI Conference brings together leading  
minds from the Switzerland Innovation Park Central  
to share hands-on insights and inspiring best practices  
across various industries.

We explore different sectors, showcasing where AI  
is already being successfully applied, which untapped  
opportunities remain, and how you can strategically  
implement these technologies in your business.

This conference is designed for decision-makers and  
C-level executives who not only want to understand  
the trend but actively drive AI forward.

#### What to Expect.

- Exclusive best practices from various industries –  
concrete solutions for your challenges
- Strategies and methods to successfully implement  
AI in your organization
- Clear perspectives on how to prepare for AI's  
opportunities and challenges

#### Further Informations.

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tion Park Central.

**Please note: The Swiss AI Conference is fully booked.  
We are no longer accepting ticket requests!**

**15:45 Welcome & Coffee**

**16:00 Start of the Event**

Dr. Maximilian Richter, Deputy CEO and Head  
of AI at Switzerland Innovation Park Central

**16:05 Opening Keynote: Trends in AI, Steps  
towards Non-Human-Companies**

Prof. Dr. Joakim Wincent,  
Full Professor of Entrepreneurship and  
Innovation, University of St.Gallen

**16:25 Best Practice I: Fireside Chat with Nestlé.  
Bridging AI Business Vision with Tech  
in commodities financial trading**

Corinna Olearo, Head of Commodity Research  
and Price Risk Management, Nestrade S.A.  
& Mohit Maheshwari, AI Advisor & Promoter,  
Ingenius Technologies and Consulting

**16:45 Best Practice II: CSEM - KI im produktiven  
Einsatz – Schlüsselfaktoren für den Erfolg**

Mario Russi, Senior Expert Artificial  
Intelligence for Industry 4.0, CSEM

**17:05 Keynote II: Legal Certainty as a Driver of  
Innovation – Regulating AI in Switzerland**

Martina Arioli, Attorney-at-Law,  
Partner Arioli Law

**17:25 Break**

**17:35 Seven Parallel Breakout Sessions**

**19:15 Keynote III: Zukunft jetzt – Lohnt sich die  
Investition in Künstliche Intelligenz?**

Gökhan Hasan Bakir,  
Founder Enzian Labs AG & AI Expert

**20:00 Apéro Riche and Touch&Feel**

Seven different Touch&Feel stations



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